

2024 Missouri WaterLines Magazine Advertising

—GRAPHICS SPECS—

Full page ad with bleed - 8.5" x 11" (with an extra .125" on all 4 sides)

Full page ad no bleed - 7.5" x 10"

Half page ad - 7.5" x 4.75"

Quarter page ad - 3.5" x 4.75"

(Please note that graphics should be in JPG or PDF format and resolution should be 300 dpi or greater.)

—AD RATES—

MEMBERS

Full Page	\$ 550 per issue	\$ 900 annually	7.5" X 10"
Half Page	\$ 450 per issue	\$ 750 annually	7.5" X 4.75"
Quarter Page	\$ 250 per issue	\$ 400 annually	3.5" X 4.75"
Business Card	\$ 75 per issue	\$ 120 annually	3.5" X 2"

NON-MEMBERS

Full Page	\$ 650 per issue	<i>Annual price break is only available to active members</i>	7.5" X 10"
Half Page	\$ 500 per issue		7.5" X 4.75"
Quarter Page	\$ 300 per issue		3.5" X 4.75"
Business Card	\$ 100 per issue		3.5" X 2"

All pricing is for color ads. There is no price break for b/w ads. Prices subject to change.

—SUBMISSION DEADLINES—

Summer Issue May 31

Winter Issue November 30

Please submit ad materials and questions to:

Andy Bowman, MRWA Marketing Coordinator

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